



NORTHVALLEY INTELLIGENCE

Turning digital dreams into working software.

Ferosh Jacob

Living in West Cobb — Marietta, in the triangle of
Dallas Highway, Barrett Pkwy & Macland Rd.





THANK YOU

**Two months ago, I walked
into this room a stranger.**

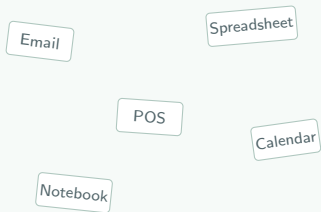
No familiar faces. No business experience. Many of you trusted me with your business — and for that I'm always thankful.



THE SHIFT

How software is changing small business.

BEFORE



Paid, but siloed — systems that worked at their will.

NOW



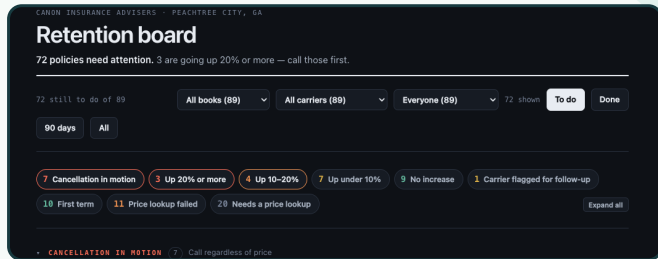
Connected around how the business actually works.

Let's look at three of my clients — three digital dreams made real.



CLIENT STORY 01 • INSURANCE

Steven Williams • Canon Insurance Advisers

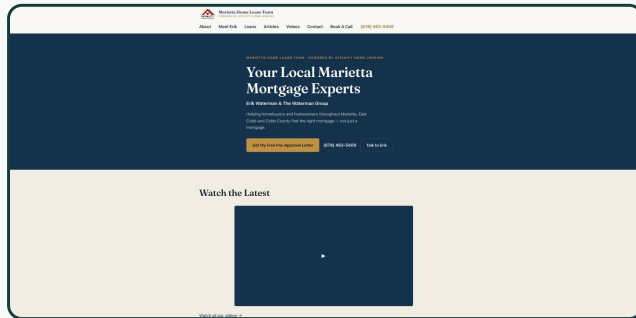


Manual carrier checks → an automated retention board that surfaces the policies to work.



CLIENT STORY 02 • MORTGAGE

Erik Waterman • Marietta Home Loans

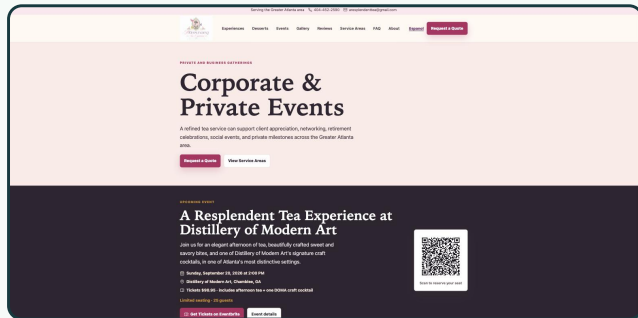


A dream that stayed in an Excel sheet → now a live app + site with instant pre-approval.



CLIENT STORY 03 • HOSPITALITY

Terri Hitzig • A Resplendent Tea Experience



A website that hosts and sells her events → scan-to-reserve seats.



WHY IT MATTERS

This isn't just new websites and digital marketing to generate leads.

It's leveraging software to improve how you work

your workflow.



ONE MORE THING

Thank you — once again.

Guess who this is?

Actually, that's me with Dr. Z — the identical twin of Dr. O, a regular here at the Connect. They look so alike I bet a few of you did a double-take.

